

## About brainLight

*Established in 1988, brainLight is the market leading primus motor behind the development of unique holistic relaxation systems. These employ advanced audio-visual technology to entrain brain function and achieve mental focus in tandem with states of deep physical relaxation thanks to our beautifully crafted Shiatsu massage chairs. These systems also support an ecosystem of developing services.*

### Company milestones

In 2007 the company made a major leap forward with its unique proprietary expansion system, the *brainLight-be Synchro*, which at the touch of a button, controls light frequencies, sound, music, language and an incorporated Shiatsu massage chair. This was followed in 2009 by a deep relaxation system for commercial use e.g. in high-tech spas and businesses, the *brainLight relaxTower* also incorporating a *brainLight-Shiatsu Massage Chair*.

In 2010, the company launched the *Synchro be clever* featuring audio-visual programs for pre-school and primary school children to boost learning through relaxation.

Continuous investment in product development brought forth the *brainLight-Shiatsu Massage Chair 3D FLOAT* in 2011, which represents an evolution in massage chair technology. In the same year the *Touch Synchro Series* took an innovative step forward from the original audio-visual *brainLight be-Synchro* with regard to user-friendliness.

In 2012 brainLight launched the *relaxTower-two-in-one*, a system for simultaneously controlling two massage chairs, a new massage chair called *Shiatsu SPICE* and ten new audio-visual programs for athletes that support mental focus to gain optimum sports performance.

### Our clients

We serve private individuals, companies, the medical industry, educational organizations as well as the wellness, fitness and leisure markets among others with our unique products and services.

### Our products and services

#### Distribution of Relaxation-, Massage- and Learning-Systems:

- brainLight-Synchros
- brainLight Multi-User Units
- brainLight-Shiatsu Massage Chairs
- brainLight Relaxation Oases

#### Seminars and info-events:

- Info- and wellness-days
- Info seminars for prospective sales partners
- Distributor seminars
- Product training

### **Distribution of MCs, CDs, DVDs, SDHC-cards, Blu-rays, videos:**

Our proprietary learning foreign languages programs, personal development programs, relaxation and meditation sessions, fairy tales and evening meditations especially for children, music, and much more.

- Recording studio: CD-, DVD- and Blu-ray-productions:
- Bespoke Musical compositions
- Live recordings at seminars
- Audio books
- Audio promotion and car trainings for advertising and schoolings
- Special productions including live events
- Bespoke corporate productions
- Music free of GEMA/PRS regulations

### **Wellness-Lounges at trade shows and congresses:**

brainLight presents its Wellness-Lounge at up to 150 trade shows and 50 events each year.

### **Our Synergy-Distributor-Concept:**

We offer a solid base for entrepreneurs and self-employed salesmen to successfully set up a business to promote our remarkable products and services. Our concept to set up Wellness-Systems supports our partner network in generating continuous income streams.

## **Your opportunity for growth**

Our unique ecosystem of products and services are easy to operate, ultimately comfortable and carefully engineered to unleash the potential inside everyone to relax, learn new skills and regenerate.

Whether you seek the fast track to learn a new language or gain insight into your own mind, brainLight's optimised combination of programs, service and training ensure you will always get the most from yourself.

We have made brainLight accessible and affordable to both companies and individuals. One key opportunity has been the continuous growth and interest in workplace health management, an initiative also supported by the German government.

The launch in 2009 of the *brainLight relaxTower* means that more and more companies, institutions and small to medium-sized businesses are now investing in the health of their employees by establishing relaxation rooms featuring the *relaxTower*. Our corporate and governmental clients include Lufthansa, Soehnle, EDAG, Unilever, Johnson & Johnson, the ECB, and the German Federal Council (Bundesrat).

For more information about our company, products and services please visit our website and contact us.

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