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Contact:

Jost Sagasser
brainLight GmbH
Hauptstraße 52
63773 Goldbach
Germany

Tel: +49-(0)6021-5907-13

Fax: +49-(0)6021-540997

www.brainLight.com

jost.sagasser@brainlight.de

brainLight receives the Plus X Award as best product of the year 2012

Goldbach, Germany – May 3, 2012 – The brainLight-system relaxTower 3D FLOAT has been selected as "relaxation system of the year" by the jury of the Plus X Award. From now on, the company from Goldbach/Germany is allowed to promote their system with the seal "Best Product of the Year". The system has been awarded a prize in four additional categories: High Quality, Design, Functionality and Ergonomics. The relaxTower 3D FLOAT consists of an audio-visual relaxation system, that lets the user experience meditative, focused or motivated states of being. This unit is combined with the 3D Shiatsu-Massage Chair FLOAT. The automated synergy of these two wellness components is unique throughout the world.

Functions such as the world-exclusive spine stretching and 3D massage techniques of the brainLight-3D-Shiatsu-Massage Chair FLOAT facilitate a feeling of floating above the air. Further new features of the chair are hip and pelvis massage, as well as foot, hand and arm massage. For a session in the relaxTower 3D FLOAT, you put on visualization glasses and headphones after an introductory Shiatsu massage. The eyes are closed and receive optical signals in various frequencies via the visualization glasses. Together with acoustic stimuli as well as music over the headphones, the pathway to an experience of deep relaxation and contentment is opened up. This sensation is concluded with a neck massage.

With more than 130 industry-unbiased jurors from 32 nations, 32 competent partners and an invested marketing volume of over 25 million Euros, the Plus X Award is today's biggest prize for innovation in technology, sports and lifestyle. Products with at least one "Plus X" factor, are awarded the Plus X Award seal of quality. The innovation prize has been established in order to strengthen the brand and, in 2012, has been existing for nine years.

The awarded brainLight-system is used in different areas of application, for example within company health management. In 2012, brainLight will again be partner of the Corporate Health Award, which acknowledges outstanding dedication to health management in German businesses. Receiving the Plus X Award is a second crowning moment for brainLight GmbH,

after the study "Die Gesundarbeiter" ("The health workers") scientifically proved the remarkable effects of the 'relaxation at the touch of a button', which the brainLight-Systems have been offering for the past 23 years.

brainLight GmbH has developed and distributed relaxation technology since 1988 and is the market leader in this area. Moreover, the company organizes seminars, trains mental coaches, launches relaxation studios and produces recordings. At numerous trade shows, congresses and business events brainLight offers wellness lounges, where visitors and exhibitors can relax.

For information: www.brainLight.com or

Contact: info@brainLight.de

Phone: +49-(0)6021-59070